

SVR TRACKING

PRIVACY POLICY

Your privacy is very important to SVR Tracking ("we" or "us"). We have established and implemented information handling practices for <http://www.svrtracking.com> ("site") that we believe are consistent with the highest standards and best practices of organizations doing business on the Internet. This privacy policy ("policy") describes the practices that apply to our site, including, specifically, the information we collect about you, when and how we collect that information and what may happen to that information. We have prepared a detailed policy because we believe you should know as much as possible about our practices so that you can make an informed decision about the extent of your use of our site.

PRIVACY POLICY SUMMARY

- We will not collect personally identifiable information, such as your name, e-mail and mailing addresses and telephone number ("Personal Information") without your knowledge and permission;
- we will not disclose your Personal Information to third parties unless you have authorized us to do so;
- we will allow you to view, correct or remove your Personal Information and other information associated with your registration as a user of our site; and
- we will take reasonable steps to protect the security of the Personal Information we collect from you.

The remainder of this policy describes our information handling practices in detail.

VISITING OUR SITE

You can always visit our site without revealing who you are or providing any Personal Information. When you visit our site directly or through one of our partner's sites, we may collect usage information ("session data"), but it is anonymous and is not linked to you as an individual.

COOKIES

We may place a "cookie" on your personal computer. A cookie is a small computer file that our computer sends to your computer and that your computer sends back to us each time you make a request from our site. Cookies help us recognize you when you visit our site again. We use cookies on our site to collect

session data for several purposes, which help us personalize and improve your individual viewing experiences on our site. Most Internet browsers automatically accept cookies. However, you can instruct your browser, by editing its options, to stop accepting cookies or to prompt you before accepting a cookie from the sites you visit. If you decide not to accept our cookies, you will still be able to access those parts of our site that are available to the general public, but you may not be able to view some information on our site, use some features designed to enhance your experience at our site or access many of the services offered at our site.

We may also have third party advertisers ("advertisers") on our site. These advertisers may use cookies and pixel tags to track session data about the ads you have seen and types of things that you appear interested in. We do not share any Personal Information about you with these advertisers unless you give us permission to do so separate from any permission you provide during the registration process. However, these advertisers may have other sources of information and their own privacy policies. These advertisers may also use combined information about your visits to our site and other sites in order to provide advertisements about related goods and services that you may be interested in.

PERSONAL INFORMATION

If you decide to register with us, we will collect Personal Information about you that you voluntarily share with us. We collect Personal Information that is necessary for us to provide you with the services offered on our site. You will provide an e-mail address and select a password that will be required to gain access to portions of our site.

We may use Personal Information to (a) personalize the service we provide to you, (b) communicate with you about changes to your selected services, service updates and new features or outages on our site, and (c) allocate the resources of our systems so that your experience with our site is as efficient as possible.

PURCHASES OR LOCATION-BASED SERVICES ON OUR SITE

Payment Information and History

If you register with us, you will be able to purchase location-based services or products through our site. To do so, you must provide payment information to us; for example, your credit card specifics like card number, issuing bank, expiration date, cardholder name and billing address. We may add this payment information to your profile.

Sharing of Personal Information

We contract with other companies to perform various functions necessary to operate our business; for example, to process credit cards. We will share with these other companies only that Personal Information they require to fulfill your orders. Other than as explained in this policy, we will not disclose any Personal Information we collect from you to others without your permission, except in certain limited circumstances: (a) to protect the security of our site and our rights under our Terms and Conditions of Use; (b) to protect ourselves against liability; (c) in response to legal process, if we believe in good faith that the law requires it; or (d) in connection with a sale of our business or company.

Combined Non-Personal Information

We may also combine anonymous information supplied by you and other users during registration on our site with information about your use and others' use of our site. We will use this combined information to describe our user base, without reference to any specific individual, to potential partners, investors and advertisers. We will not share your Personal Information with any other users of our site, but we may use information we collect about your preferences and experiences to make recommendations to other users of our site. We may also share aggregated statistical information about users of our site and our service and product offerings with others, including our investors, vendors and partners. We will not link this statistical information to any Personal Information that can identify you as an individual.

Additional Products and Services

We may partner with other companies to offer you additional products or services. If you sign up for any of these additional products or services, we will share your name and any other Personal Information that is necessary for these other companies to provide the products or services you have signed up for. This policy will not cover the use of your Personal Information by these other companies. We encourage you to read each such company's privacy policy before signing up for any of its products or services.

Changing Personal Information

We are committed to giving you control over your Personal Information. You can change your password and any of the Personal Information in your profile. If at any time you want to view the Personal Information in your profile, your Personal Information changes, you want to change the preferences associated with your account, or would like us to remove some or all of the Personal Information stored in your profile, you can correct, update, or remove the information and preferences you have shared with us. If you request that we remove all of the Personal Information stored in your profile, then we will promptly do so. If we remove your Personal Information you will not be able to use the services

available on our site unless you re-register. We may not be able to honor your request to remove your Personal Information or records if we are legally obligated to retain that information or those records. You will not have the ability to view, change or remove session data.

Notification of Changes

We reserve the right to change this policy from time to time. If there are material changes to this policy or in how we will use your Personal Information, we will prominently post such changes prior to implementing the change. If any proposed change is unacceptable to you, you may request that we remove your Personal Information from our records.

How We Protect Your Information

We are committed to safeguarding your information. For that reason we utilize industry standard security technology. Specifically, your information is secured from unauthorized access from the Internet through industry-standard firewall technology. We also protect the connection between your computer and our server from eavesdropping through industry-standard encryption technology known as Secure Socket Layer (SSL). To ensure that we fulfill our commitment to safeguard your information, we continually assess new technology for protecting your information to make sure that our information handling practices are in accordance with the highest industry standards and best practices on the Internet at all times.

Links

Our site provides links to other sites. When you click on one of these links, you are leaving our site and entering another site that we do not control and for which we cannot be responsible. You should carefully review the privacy statements or policies on any other site that you visit because those privacy statements or policies will apply to your visit to that site and may be very different from our policy.

Contact Us

If you have any questions or concerns about this policy or our information handling practices, you may contact us at info@svrtracking.com.

This policy is effective as of September 1st, 2014.